



2014 Pirate TreasuRed **Winemaker Notes/Fact Sheet**

Pirate TreasuRed returns for its 8th swashbuckling vintage, 2014. There's no reason you can't have a bit of fun with high quality wine and, trust me, we do! I make wine from a number of different varieties each year to be able to have more blending options. (It's a bit like adding more colors to your palette if you are an artist.) The first year I worked on this wine (2007) the result was not what I expected, but something even better. The blend I came up with was so delicious that an entirely new wine was born. Because the original blend used seven varietals, the 'treasure of the seven seas' idea was a natural and so was the Pirate name. Each year the blend changes slightly, but the 2014 once again has seven varietals. As you can imagine, it's a big, dark, raucous blend, completely mouth filling and bold, yet made with finesse.

Just the Facts:

Harvest Dates – Sept 2-Sept 24, 2014

Blend of 7 varietals: Cabernet Sauvignon, Syrah, Grenache, Merlot, Petite Verdot, Cab Franc, and Petite Sirah

Some Chemistry- 14.7% alc. T.A. 0.61, pH 3.79

100% French oak barrels, 40% new, 22 months in barrel, variety of coopers

Bottling date: June 20, 2016

Release date: Oct 24, 2016

Production: 950 cases (1900 6-packs) and 15 cases of magnums (signed)

Tasting Notes (tasted 10/19/17 by HPB)

The fabulous 2014 vintage delivers a deep black-ruby colored wine with open aromatics of sweet ripe fruit layered with toasty French oak and hints of caramel. Layers of flavor coat the palate with broad appeal, wonderful cherry texture and seamless tannins. Fruit is dense berry with a slightly more pronounced oak note than last year, giving a beautiful vanilla impression. These flavors persist a long time in a lengthy and powerful finish. A great example of the magic of blending!

Pirate TreasuRed arrives properly in a six bottle wine case printed to look like a treasure chest. The glass bottles resemble rum bottles. We used an old map of Napa Valley for the treasure map label, but on our map Napa Valley floats like an island. Where X marks the spot is my house in Calistoga. Mermaid cove is marked with our La Sirena mermaid. I won't give all the fun of the back label away but, it's in "Pirate speak" and begins with, "Avast ye salty bilge rats!" You will undoubtedly love reading it aloud in your best pirate accent. And, when you toast with your friends the appropriate toast is "ARRRRGH!" I hope you enjoy drinking this wine as much as we enjoy making it.

Our production at La Sirena is always small, focusing on fine wines of purity and excellence, the best that can be made. Wishing you all the best!

A handwritten signature in black ink that reads 'Heidi P. Barrett' with a stylized flourish at the end.

Heidi Peterson Barrett

Winemaker/Proprietress, Mermaid and Swashbuckler, La Sirena